

Krys Corporation

(Headquarters)

Krys Financials A/S

*Rosenkaeret 13
DK-2860, Soeborg
Copenhagen, Denmark*

(Research)

Krys Financials Limited

*24 Dillsbury Avenue
Kingston 6
Kingston, Jamaica*

Directors:

Bo Povlsen – Chairman
Chris Green – Managing Director
John Leadbetter – Software Engineering
Henrik Nehammer – Legal Council

Directors:

Chris Green – President
Nicole Foga – Legal Council

Krys Background - projects

Middle 1980's to 1998

- Business Management Systems
- Cost Accounting Systems
- Product Design & Development
- Budgeting
- Financial Report Consolidation
- Business Process Engineering

Krys Background - private

Middle 1980's to 1998

Pan Jamaican Group of companies:

- Banking, Investments, Insurance
- Real Estate & Construction
- Hotel & Tourism
- Consumer Goods Trading
- Office Cleaning & Maintenance
- Marine & Wharf Services
- Manufacturing & Agriculture

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Krys Background - public

Middle 1980's to 1998

Government:

- Water Management & Distribution
- Health Services
- Tax Administration
- Public Sector Management
- Fair Trading Commission

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Krys Market niche

1998 to 2007

Banks are good benchmarks for systems:

- Bank of Nova Scotia – Scotiabank
- Barita Investments
- Jamaica National Building Society
- National Commercial Bank
- Jamaica Money Market Brokers
- Pan Caribbean Merchant Bank

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Krys Benefits

- Timely adopt and integrate changes **reduce risks**
- Knowledge reuse improves **operational efficiency**
- Centralized workflows improve **work transparency**
- Tracking goals improves **corporate governance**
- Build customer relationships via **web collaborations**
- Extend **Systems lifespan** and avoid replacements

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Market outlook

- ✓ Targeting **4000 Customers** in the Mainframe to Midrange systems market
- ✓ Offers **Software-as-a-Service** for Small to Medium Enterprises
- ✓ Allowing **Application Developers** to configure customer-specific solutions

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